

# 2023 Wine Country Pride

## STREET FAIR SPONSORSHIP OPPORTUNITIES



	Sparkling \$1000	Pinot noir \$2500	Chardonnay \$1000	Rose \$500
SPEAKING OPPORTUNITY AT OPENING OF THE STREET FAIR	★			
DEDICATED EVENT SPONSOR SOCIAL MEDIA POST	★	★		
FEATURE IN WCP SOCIAL MEDIA EVENT HIGHLIGHT	★	★		
COMPLIMENTARY STREET FAIR BOOTH	★	★		
NAME OR LOGO FEATURED IN ADVANCE EVENT PROMOTIONS, BY LEVEL	★	★	★	
VIP STREET FAIR ACCESS	8 people	4 people	2 people	
COMPLIMENTARY TICKETS TO SEPTEMBER DRAG SHOW	8 tickets	4 tickets	2 tickets	
PUBLIC THANK YOU FROM THE STAGE AT THE STREET FAIR	★	★	★	★
FEATURED AND TAGGED IN SOCIAL MEDIA STORY	★	★	★	★
NAME OR LOGO ON EVENT BANNER, BY LEVEL	★	★	★	★
NAME OR LOGO ON EVENT WEBSITE, BY LEVEL	★	★	★	★

### Additional Sponsorship Opportunities

If you are interested in supporting Wine Country Pride outside of these sponsorship opportunities, please reach out to us! Partnering with like minded businesses, organizations, and individuals is of the utmost importance to us!

### About WCP

Established in 2020, Wine Country Pride is a 501(c)3 that seeks to be a visible celebration of the queer community and to educate all people while connecting through community building and economic activity. Our board is comprised of volunteers from Yamhill County who are members and allies of the LGBTQ+ community.

### Our Audience

Engagement Metrics:

- 2700 Followers on Instagram
- 52 local businesses participating annually in Rainbow Quest
- Approximately 2000 attendees at the 2022 Street Fair
- 50 vendors at the 2022 Street Fair vendors



**Email [winecountrypride@gmail.com](mailto:winecountrypride@gmail.com) to learn more or become a sponsor**